

# BRING LLOYD KAUFMAN'S INFORMATIVE MASTER CLASS TO YOUR ORGANIZATION!

The "Make Your Own Damn Movie" Master Class on filmmaking comes in three sizes:

## Lite

### Master Class Lite (2 hours)

From Production and Financing to Marketing and Distribution, Lloyd will show you how to get started.

This informative two hour course will cover everything an up-and-coming filmmaker must know to get their dream projects off the ground.

Students will learn how to:

- Get started on their first film project
- Find financing
- Understand what's involved in pre-production
- Choose a crew and production group
- Survive both large and small crises

By the end of the two hour course, students will leave with dozens of creative and practical tips that are invaluable to aspiring filmmakers and get a real inside look at how it's all done.

Plus a special screening of a Troma movie or "making-of" documentary of your choice.

## 1 day

### 1 Day Master Class

An eight hour immersive class with visual aids covering each step in the making of a motion picture.

The 1 Day Master Class includes:

1. Writing your script
2. Raising production funds
3. Pre-production
  - Casting
  - Hiring a crew
  - Finding locations and getting clearances
  - Rehearsals
4. Production
  - The three rules of production, and common pitfalls
  - Special effects and stunts
  - Music and clearances
5. Post-production
  - Editing your film
6. Marketing your film
  - Choosing the right title for your movie
  - Creating media attention
7. Distribution
  - Navigating the film festival circuit
  - Attending film markets
  - Selling/licensing your movie to a distributor, versus distributing it yourself
  - Publicize your film without getting arrested

OUR MOST POPULAR SEMINAR!

Plus a special screening of a Troma movie or "making-of" documentary of your choice.

## 2 day

### 2 Day Intensive Master Class

An inspirational two day seminar, covering every major aspect of making a feature film.

Day One: Make Your Own Damn Movie!

How and why Troma has been able to succeed with 35mm films made for under \$500,000 (about 0.05% of a budget for a typical Hollywood film).

- A. INTRODUCTION TO TROMA
- B. THE TRUTH ABOUT MAKING MOVIES  
Topics selected from Mr. Kaufman's books.
- C. QUESTION & ANSWER PERIOD
- D. SCREEN PRESENTATION

- How Troma raises money
- How Troma does its casting
- How to do a \$50,000 dubbing job for 92 dollars
- How to create a \$150,000 head squashing for .39/cents per pound
- How to blow up a school for 10 dollars
- How not to obtain location permits

F. QUESTION & ANSWER PERIOD

Day Two: Sell Your Own Damn Movie!

- A. THE DISCUSSION OF DISTRIBUTION
  - The Festival Circuit
  - How To Publicize Your Movie
  - Selling or Licensing Your Masterpiece to a Distributor vs. Distributing it Yourself
- B. Q & A: SELLING YOUR MOVIE
- C. PROMOTING YOUR MOVIE
  - Marketing & Festivals
  - Domestic & International Distribution

Additionally, Mr. Kaufman can screen:

- APOCALYPSE SOON, The making of Citizen Toxie: The Toxic Avenger IV
- THE MAKING OF TERROR FIRMER
- ALL THE LOVE YOU CANNES, a documentary on how Troma sells its movies at the Cannes Film Festival

...or one of several Troma movies written and directed by Mr. Kaufman.

**Based on over 30 years of filmmaking experience...**

**Troma President Lloyd Kaufman has taught thousands worldwide how to make their own movie.**

**Now is the time to bring his groundbreaking Master Class and multimedia presentation to your town!**



For prices and availability of Lloyd Kaufman's Make Your Own Damn Movie Master Class, please contact us.

[booking@lloydkaufman.com](mailto:booking@lloydkaufman.com)